The Carta Integra folding boxboard used for the cover of this Annual Brochure is manufactured at Metsä Board’s Äänekoski mill. The surface layers of the three-layer folding boxboard are made from chemical pulp from Metsä Fibre’s Äänekoski pulp mill, and the bleached mechanical pulp of the middle layer is manufactured at Metsä Board’s Joutseno and Kaskinen mills. Carta Integra is made from pure fresh forest fibre. It is a fully coated paperboard, suitable for packaging and graphics end uses.
METSÄ GROUP is a forerunner in bioeconomy utilising renewable wood from sustainably managed northern forests. Metsä Group focuses on wood supply and forest services, wood products, pulp, forest fibre paperboards and tissue and cooking papers.

Metsä Group’s sales totalled EUR 5.0 billion in 2015, and it employs approximately 9,600 people. The Group operates in some 30 countries. Metsäliitto Cooperative is the parent company of Metsä Group and owned by approximately 116,000 Finnish forest owners.
Metsä Group’s mission is to be a profitable and competitive forest industry group that utilises wood grown by its owner-members.

VALUES

RELIABILITY
Our success is based on long-term cooperation with our stakeholders. We appreciate the work and competence of each other and strengthen the confidence of our various stakeholders by acting in a consistent and predictable way.

COOPERATION
We develop our operations in cooperation with our customers and share information and best practices with each other. We operate as one group of companies, utilising mutual synergies and relying on common benefits.

RESPONSIBLE PROFITABILITY
We bear responsibility for the environment, our partners and each other to ensure successful business activities and forestry. Profitability is an absolute prerequisite for the continuous development of operations.

RENEWAL
We are aware of future challenges and have the courage to question old practices in order to provide better products and services to our customers in support of their business operations.
# BUSINESS AREAS

## METSÄ FOREST
### WOOD SUPPLY AND FOREST SERVICES
Forestry, nature management, and wood trade services for forest owners. Wood and energy wood deliveries to Group’s production units and other industrial customers.

## METSÄ WOOD
### WOOD PRODUCTS
Pine and spruce sawn timber, birch and spruce plywood, and Kerto® LVL products for construction, industrial and distribution customers.

## METSÄ FIBRE
### PULP
Bleached softwood and birch pulp for the production of premium printing and tissue paper, paperboard and speciality products. Other bioproducts are tall oil and turpentine. A significant producer of bioenergy.

## METSÄ BOARD
### PAPERBOARD
Main products are fresh forest fibre-based folding boxboards and linerboards for consumer, retail and food service packaging.

## METSÄ TISSUE
### TISSUE AND COOKING PAPERS
Tissue paper for consumers (Lambi, Serla, Mola, Tento), Katrin products and hygiene solutions for public facilities, and SAGA baking and cooking papers for home and professional use.
Metsä Group produces products from northern wood, products that millions of people around the world need. The world’s population is growing, competition for energy and natural resources is becoming tighter, and resources must be used more efficiently. For Metsä Group, the changes in the operating environment create versatile opportunities as a forerunner of the bioeconomy.

**RESPONSIBLE EXPERT**
Our core business consists of tissue and cooking papers, paperboard, pulp, wood products, and wood supply and forest services. We focus our operations on areas where we have a clear competitive advantage and where the prospects for growth and profitability are good. The owner-members of the parent company Metsäliitto Cooperative bring continuity and long-term focus to our operations.

**BIOECONOMY FORERUNNER**
Our products are a unique combination of renewable raw material, customer focus, innovation and responsibility. Our premium-quality products have been developed to promote the well-being of people and the environment. Our products are renewable, recyclable and offer sustainable solutions for global challenges.

**RENEWABLE RAW MATERIAL**
Our business is based on high-quality, renewable northern wood, the origin of which we always know. We source the majority of the wood we use from our Finnish owner-members. Our business areas form a strong bioeconomy value chain, thus maximising the use of wood at every phase.

**PROFITABLE GROWTH**
Thanks to carefully planned investments, our production units are in the forefront of the industry, whether measured by environmental performance, energy efficiency or profitability. Our main market is Europe, and we are pursuing growth outside Europe, especially in North America and Asia.
The technological breakthroughs of the digital revolution impact all businesses and individuals. In collaboration with our stakeholders, we create fast, intelligent, and mobile solutions.

**DIGITAL EVERYDAY**

The technological breakthroughs of the digital revolution impact all businesses and individuals. In collaboration with our stakeholders, we create fast, intelligent, and mobile solutions.

**SUSTAINABLE FUTURE**

Bioproducts, made from renewable wood raw material, are resource-smart solutions to meet increasing consumption demands. We create well-being for people and society.

**EXCELLENT EXPERIENCE**

Customer experience is the key, since purchase decisions are driven by values. Our engagement with our stakeholders is based on well-designed offerings and cooperation.
SUSTAINABLY FROM THE FOREST

Sustainability is inherent in everything we do – from the forest to our products. Our main raw material is renewable wood from sustainably managed northern forests. We use the best available technology in our production, and we look after the safety and well-being of our employees.

WE OFFER SUSTAINABLE CHOICES
We produce premium and safe products from renewable wood. These products are recyclable and an excellent alternative to products made from non-renewable natural resources.

We offer sustainable forestry and wood supply services to meet customer needs. We develop new bioproducts and biomaterials to respond to global resource scarcity challenges.

WE BRING THE FOREST TO YOU
We source wood from northern regions, where forests grow more than they are used.

The origin of the wood we use is always known. Third-party forest certification indicates the legal and sustainable use of forest resources. Close cooperation with customers and with suppliers of goods and services promotes responsibility throughout the value chain.

WE WORK FOR A BETTER CLIMATE AND ENVIRONMENT
We use raw materials, energy and water as efficiently as possible. We use every part of the tree in the best way possible: logs are turned into light and sustainable wood products and pulpwood into pulp and bioproducts. We turn the branches, treetops and bark into bioenergy. Our own production is powered mainly by wood-based bioenergy, and our modern pulp mills also produce energy for society’s needs.

Our environmental performance is outstanding on a global scale.

WE CREATE PROSPERITY
Metsä Group is an international company with deep roots in Finland. We employ approximately 9,600 people and indirectly create thousands of jobs in the logging, transport and retail sectors. Every day millions of people in more than 80 countries use our products. Our operations are guided by high ethical standards and responsible management, and work safety is an integral part of our day-to-day routine.

WE ARE A SIGNIFICANT PRODUCER OF BIOENERGY

100% TRACEABLE WOOD FROM NORTHERN FORESTS

84% OF THE WOOD WE USE IS CERTIFIED

WE SUPPORT THE GLOBAL COMPACT INITIATIVE

METSÄ GROUP IS COMMITTED TO UN’S GLOBAL COMPACT INITIATIVE
WORLD-CLASS RAW MATERIAL

Northern wood can be called the world’s best raw material because of its quality, versatility and renewability. In our wood supply area, forests grow more than they are used.

The wood we source always comes from certified or controlled forests, meaning that we verify the legality of the wood and sustainability of the entire supply chain. Of the wood we use, 84 per cent is certified in accordance with PEFC™ or FSC® (FSC Licence Code FSC-C014476), the most recognised international forest certification systems. Globally, only about 10 per cent of forests are certified.

Forest certification ensures that the forest environment and the various needs of people are taken into equal consideration with sustainable wood production. When we use wood, we make sure that the forestry work is done safely – and in a way that preserves forest habitats and biotopes, and enables new forests to grow. At every phase of growth, a forest produces a vast number of vital ecosystem services, including carbon and water circulation. Forests also offer recreational opportunities, such as camping and foraging for berries and mushrooms.

Chain of custody monitoring is used to verify the route of the raw materials used in our products. Traceability of the raw materials is important also for product safety reasons. Thanks to the pure and reliable main raw materials, our fresh forest fibre paperboards are safe for food packaging.
WOOD SUPPLY
AND FOREST SERVICES

FORERUNNER
IN FOREST ASSET MANAGEMENT

Metsä Forest is responsible for Metsä Group’s wood supply and offers Metsäliitto Cooperative’s owner-members services that grow the value of forest assets.

We offer forest owners the best ways for sustainable growth of forest assets. We are the most competitive raw material supplier for Metsä Group's production units and for our other selected key customers.

We are the market leader in wood supply and energy wood deliveries in Finland. We supply all the wood used by Metsä Group. Every year we deliver about 30 million cubic metres of wood, most of it comes from Finnish forest owners.

FROM THE FOREST TO CUSTOMERS
Wood sourcing gives preference to Metsäliitto Cooperative’s members. We pay a bonus to members who regularly sell wood and also to members who buy forest services. One third of Finnish forest owners belong to the Cooperative, and they own about half of the private forest area in Finland.

In addition to Finland, we source wood in Sweden, the Baltic countries and Russia, primarily for use by the production units located in these countries. We do more than 30,000 wood trade transactions in Finland every year. We are responsible for wood sourcing, harvesting, measuring and transporting to production units and to our other industrial customers.

All of the wood we source comes from sustainably managed forests. Our comprehensive tracking systems mean that we always know the origin of the wood we supply. We can trace the origin of wood right to the forest and the forest owner.

BEST SERVICES FOR FOREST OWNERS
In addition to wood trade, we offer forest owners comprehensive forest and nature management services and the best way to sustainably grow forest-based assets. Each member has an assigned forest expert. We are the forerunners in developing forest management solutions and electronic services.

Metsäliitto Cooperative’s members can sell wood and buy forest services online through the Metsäverkko service available to them. With the unique Metsäverkko mobile application, forest owners have instant access to information about their forest assets. This lets members manage their assets with their mobile device – whenever they want and wherever they are. Forest asset data can also be updated with the mobile app.

Construction of the bioproduct mill in Äänekoski, Finland, will boost the demand for our wood supply and forest management services in the coming years. This will improve our owner-members’ opportunities to grow their forest assets.

OUR FOREST MANAGEMENT AGREEMENT CUSTOMERS’ FORESTS PRODUCE

25% MORE THAN ON AVERAGE
FIRST ONLINE WOOD TRADE

Metsä Group and forest owner Jussi Salomäki completed Finland’s first electronic wood trade on 2 June 2015. In the sale, which, to our knowledge, was also the world’s first electronic wood trade, Salomäki sold wood to Metsä Group and purchased forest management services.

The transaction was conducted via Metsä Group’s Metsäverkko, an online service available to Metsäliitto Cooperative’s owner-members. Metsäverkko was designed in collaboration with forest owners. Salomäki has also been involved in developing the service.

E-commerce is common in retail trade. Metsä Group wants to offer its customers an easy way to take care of forest-related business, regardless of time and place.

When forest owners use Metsäverkko to request a quote for their trees or forest management work, the forest expert that has been assigned to them visit the forest site and contact the owner within a week of the request. All documents associated with the transaction are saved in the service.

An increasing number of Finnish forest owners live a long distance from their forest or they have forests in multiple municipalities. A service like Metsäverkko makes it easier for these owners in particular to manage their forest assets. The service also facilitates the management of jointly owned forests.
WOOD PRODUCTS WITH INDUSTRIAL EFFICIENCY

Metsä Wood focuses on the industrial production and sale of premium quality wood products for the needs of construction, industrial, and distribution customers. Our primary products are sawn timber, plywood, and Kerto® LVL.

Industrial efficiency in all operations is at the core of our strategy. We emphasise commitment to key customers, reliability, and quality. We ensure long-term and successful customer relationships by providing excellent, professional service. This allows our customers to focus on their own core business and growth.

GLOBAL GROWTH TARGETS
The market for wood products is continuously growing alongside population growth and urbanisation, as construction and transport volumes are increasing globally. Our success is based on our ability to create value for customers in the form of efficient ways of operating and new product innovations. We hold a strong position in Europe and have ambitious growth targets, particularly in Asia and the United States.

WORLD’S BEST RAW MATERIAL
The northern wood we use is the world’s best renewable raw material for our products and is always traceable to sustainably managed forests. Our production units are surrounded by these forests, ensuring a reliable supply of raw material in every situation. We continuously develop our mills to improve their efficiency. We never compromise on the quality of our products, the safety of our personnel, or the environmental performance of our production units.

LIGHT WEIGHT, QUICK TO BUILD WITH, AND SUSTAINABLE
Wood has multiple excellent properties. As a building material, it is light weight, quick to build with, and sustainable. The strength-to-weight ratio of wood is in a class of its own compared to other materials. Prefabricated modular wood elements also shorten construction time significantly. Wood products are recyclable, and as a renewable raw material wood stores carbon throughout its life cycle. Wood is a responsible and sustainable choice.

In 2015 Metsä Wood’s Work Safety Improved by 25%
Asia and the United States are Metsä Wood’s most important strategic growth areas. Consequently, both sales and marketing efforts have been sharpened in these areas. This is visible also in the results.

China and South-East Asia are the regions where sales of Metsä Wood’s products have grown the most through new customers.

In addition to sales of sawn timber driven by China’s furniture industry, growth opportunities in Asia can be found in plywood for concrete formwork, birch plywood for use in the cargo tanks of tankers transporting liquefied natural gas, and wood construction.

New applications for Kerto® LVL wood products are being explored particularly in the rapidly urbanising Chinese markets.

Our reliability and premium-quality raw material gives us a competitive edge in the Asian markets. Additionally, efficient distributors, long-term partners, competitive products and our own active sales efforts support success even in the tough competition.

The Asian markets value the strength and attractive properties of high-quality raw material, sustainable Nordic wood. The reputation Nordic producers have as reliable supplier, helps to deepen partnerships.
NORTHERN 
BIOPRODUCTS 
FOR THE WORLD

Metsä Fibre is the leading producer of bioproducts and bioenergy, and its main brand is Botnia. Our business is based on global growth in the demand for pulp, other wood-based bioproducts and bioenergy.

Metsä Fibre is the leading producer of bioproducts and bioenergy, and its main brand is Botnia. Our business is based on global growth in the demand for pulp, other wood-based bioproducts and bioenergy.

Metsä Fibre’s main products are bleached softwood and birch pulps originating from northern forests. We annually supply 2.4 million tonnes of pulp to international markets. Our pulp is an ideal raw material for premium-quality tissue and printing paper, speciality products and paperboards. We also produce other bioproducts, such as tall oil and turpentine, and more bioenergy than we use.

The significance of the new bioproducts with a higher degree of refining produced in Metsä Fibre’s pulp production will grow in the future.

The Botnia product family also includes services and expertise to support the competitiveness of our customers and enable them to utilise our fibres to the fullest.

The guiding objective behind our operations is to be the most sought-after provider of high-quality bioproducts and services that support our customers’ business operations.

GROWING MARKETS
The demand for pulp fibre and other bioproducts made from renewable raw materials is growing, thanks to the world’s growing, urbanising and prospering population and accelerating transition from fossil to renewable resources. A significant share of the demand growth for pulp comes from Asia, where Metsä Fibre delivers a quarter of its pulp.

FOREST INDUSTRY TRAILBLAZER
Efficient production of northern pulp creates a good foundation for our future and added value for our shareholders. Metsä Fibre’s mills are cost-efficient, outstanding in their environmental performance and competitive in times of ever-stricter requirements on products and production methods.

We respond to changes in the global pulp markets by continuously renewing. The biggest investment in Finnish forest industry history, the next-generation bioproduct mill under construction in Äänekoski, Finland, is a key part of Metsä Fibre’s renewal and a trailblazer for the entire forest industry.
METSÄ GROUP’S BIOPRODUCT MILL TO LEAD IN A NEW ERA

Metsä Group is building a bioproduct mill with a 1.3 million tonne capacity in Äänekoski, Finland. The mill is called a bioproduct mill since, in addition to pulp, it produces new bioproducts and more bioenergy than it needs, and it doesn’t use fossil fuels. The bioproducts will be produced mainly by the network of companies emerging around the mill.

The bioproduct mill will have a significant impact on Finland’s national economy through new jobs and economic growth. The project employed approximately 2,500 people at the end of 2015, and it will require more than 6,000 man-years over the course of construction. Once production starts, the mill will create about 1,500 new jobs in the value chain. The mill will increase the annual value of Finnish exports by half a billion euros.

The bioproduct mill will take environmental performance to a totally new level. Its design strengths include efficient water circulation and minimised emissions through a multi-phased wastewater treatment process. Even though production capacity will almost triple, the bioproduct mill will operate within the environmental permit’s emissions limits of the existing Äänekoski mill. The bioproduct mill will be the world’s most energy-efficient pulp mill producing 2.4 times the amount of electricity it uses.

Construction of the mill is progressing in accordance with the original plan. By the beginning of 2016, approximately 20 per cent of the mill was complete. The mill will be commissioned during the third quarter of 2017.

ENERGY EFFICIENCY OF PULP MILLS

150%
Metsä Board is a leading European producer of folding boxboards and white linerboards made from fresh forest fibres. Its lightweight paperboards are developed as the perfect fit for consumer goods, retail-ready and food service packaging. Metsä Board is listed on the NASDAQ OMX Helsinki.

Metsä Board is a supplier of high-quality paperboards. The company focuses on folding boxboards and linerboards made from fresh forest fibre, ideal for food, cosmetics, pharmaceutical and electronics packaging, as well as for various point-of-sale display solutions and shelf-ready packaging. Most recently, Metsä Board has launched paperboards developed for food service packaging – such as cups, plates and trays – that can replace plastics, for example.

Metsä Board supports its customers with recommendations on packaging materials, technical consultations on converting and packaging, and research and product development as well as sustainability and packaging design services. The company’s customers include brand owners, converters and merchants globally.

FRESH FOREST FIBRE – A SAFE SOLUTION

Metsä Board’s paperboards offer many advantages along the entire supply chain – from production to converting, retail and consumers. The production of ecological, light-weight paperboards requires less raw materials, water and energy than before. These high-quality products perform well in converting, packaging lines and logistics.

Using pure, fresh forest fibre as the basic raw material makes paperboard a safe choice – even for the packaging of sensitive products like food and pharmaceuticals. Paperboard is also well suited for the circular economy since the fibres used for its production can be reused several times.

CONSISTENT QUALITY

Metsä Board is self-sufficient in wood fibres used for paperboards. This helps to ensure a consistent quality of fibre raw material and paperboards. Combining pulps produced from northern hardwood and softwood gives paperboard properties that support strength and printability.

The fresh forest fibre used in Metsä Board’s paperboards comes from sustainably managed northern European forests. Only raw materials of a verifiable safe origin are used in production.
HUSUM RENEWAL IS PART OF THE STRATEGY

Metsä Board focuses on premium fresh forest fibre paperboards, pursues growth globally, and ensures profitability through cost-efficiency and healthy product pricing. The changes made at the company’s Husum mill in Sweden over the past couple of years are part of this strategy.

Since the beginning of 2016, Husum mill has been operating two paperboard machines: a folding boxboard machine with an annual production capacity of 400,000 tonnes and a linerboard machine with an annual production capacity of 300,000 tonnes. The company will discontinue paper production by the end of 2017 at the latest. In addition to the paperboard mill, Metsä Board has its own pulp mill and harbour in the Husum mill area.

The structural changes at the Husum mill have also contributed to Metsä Board becoming a significant producer of paperboards for food service packaging. The folding boxboard machine is used to produce the new Carta Dedica product grades developed particularly for cups, plates, trays, and takeaway and food packaging. Also linerboard is suitable for a variety of food service packaging such as lunchboxes, burger boxes and paper bags.

The company announced in late 2015 that it will invest in a paperboard extrusion coating line at the mill. The line supports the expansion of the paperboard offering and will be taken into use in the first half of 2017.
CONVENIENCE WITH HIGH-QUALITY TISSUE AND COOKING PAPERS

Metsä Tissue is one of the leading suppliers of tissue paper products to households and professional users in Europe and the world’s leading supplier of baking and cooking paper products.

We want to be the best partner for growth to our customers in all product groups. Understanding our customers’ business, responding to their needs, and working in close collaboration to drive growth are the cornerstones of our strategy.

BRANDS VALUED BY CUSTOMERS AND CONSUMERS

Metsä Tissue’s consumer brands of toilet paper, paper towels and handkerchiefs are Lambi, Serla, Mola and Tento. Katrin products and solutions are intended for public spaces. SAGA baking and cooking papers are ideal for home kitchens and professional use. Metsä Tissue is also a significant supplier of private-label tissue paper products for retailers.

MINIMISING ENVIRONMENTAL IMPACTS

We strive to minimise the environmental impacts of our operations. All our products are produced responsibly, safely and with respect to the environment. Our products are made of fresh fibre, recycled fibre or a mixture of the two. The wood used for fresh fibre pulp originates from sustainably managed forests. Our mills have quality and environmental management systems complying with the international ISO 9001 and ISO 14001 standards.

Metsä Tissue pursues growth from tissue paper markets in Europe and baking and cooking paper markets globally. Consumers are increasingly interested in their health and wellbeing, and in the ecological aspects of the products they purchase. Metsä Tissue responds to these global trends with products that bring comfort and well-being for everyday life.

THE AMOUNT OF WOOD NEEDED TO PRODUCE 10,000 ROLLS OF TOILET PAPER GROWS IN FINNISH FORESTS IN LESS THAN TWO SECONDS
IMPROVED ENERGY EFFICIENCY AT MÄNTTÄ MILL

At Mänttä mill operators monitor energy consumption in real-time. Steam and electricity consumption have been reduced by eight per cent per produced paper tonne compared to previous years. Moreover, the specific water consumption has also been reduced by as much as 14 per cent over the past couple of years.

The savings were achieved by reviewing all processes and improving the measuring of their energy consumption. The optimal consumption values, among other things, were defined for all subjects, and a new energy consumption monitoring system was developed with an IT partner. Now operators actively monitor the use of steam, gas, electricity and water, and every month the reports on each part of the process are reviewed. Changes are monitored on a daily basis. This makes it possible to detect any deviations early on – for example, a sudden increase in water consumption may signal a valve leak. The data also facilitates operation and maintenance activities.

Metsä Tissue, like the entire Metsä Group, is committed to improving energy efficiency by 10 per cent by 2020 from the 2009 level. Metsä Tissue was one of the finalists in 2014 in the International Energy Efficiency Awards arranged by the German Energy Agency (DENA). The Stotzheim mill in Germany received honourable mention for best practices.
THOUSANDS OF OPPORTUNITIES FOR DEVELOPMENT

Products and services that meet customers’ needs are made by highly competent employees who are willing to learn and renew themselves.

At Metsä Group, every employee is entitled to continuous development through training and on-the-job learning, to constructive feedback and to a safe work environment.

We invest in the professional development of our employees and in their well-being and safety at work. In return, we expect every Metsä Group employee to develop their work and to think how to improve ways of working and how to advance our common goals – every day.

Fair but demanding leadership lays the foundation for well-being, safety and profitable operations. The objective of supervisory work is to ensure that our employees are in the right job at the right time and that they have opportunities for professional development. The quality of management is measured as part of the organisational functionality surveys.

Promoting and maintaining well-being at work and working capacity are based on preventive action. Our goal is to identify at an early stage the factors that threaten working capacity, take systematic measures in a timely manner and maintain good health throughout the person’s career. Our occupational well-being services cooperate closely with management and supervisors.

When all of the elements are in place and the rules are clear, employees can enjoy their job and succeed in it. This is the core idea behind promoting well-being at work. The premise is that all employees perform their work well and are productive. When we occasionally can challenge ourselves, we increase our overall well-being at work and improve our working capacity in a long-term and sustainable manner.

Safe ways of operating must also be an integral part of day-to-day work, regardless of the job. Everyone has the right to work in safe conditions and to leave work healthy.

We take responsibility for each other, the environment and our partners. We operate in line with our values and let the results speak for themselves.
THE WORK OF THE FUTURE IS ALREADY AT METSÄ

For Metsä Wood, multi-skilled personnel is an important competitive factor and part of the industrial efficiency strategy. All of its production units use a target organisation model in which employees gain more responsibility as well as opportunities to apply and develop their know-how. “These sawmills wouldn’t operate without multi-skilled employees,” says Marko Ruukki, Chief Shop Steward at the Lappeenranta sawmill. “Employees used to take care of just one job, but today every employee can master several different positions at the production line and thus get to apply their expertise. It’s part of the daily routine.”

At the beginning of 2016, the sawmills implemented a renewed salary system. The salaries consist of three parts: a job-specific part that is based on how demanding the job is, a personal part that is based on competence and workplace skills, and a common part that varies according to productivity.

The development of Metsä Fibre’s Mills of the Future operating model originated from the results of personnel surveys where employees had expressed wish to develop own work and have broader job entities.

The self-directed shift, warehouse and laboratory teams in the operating model have operators, some of whom rotate as foremen at regular intervals. The foremen decide on things like running speed and they handle shift resourcing. The pilot was started at the Rauma mill in January 2016.
We are a Finnish forest industry group that operates on the international market. Our production units are at the top of the industry, and their efficiency and environmental performance are continuously being developed by a systematic investment programme.

Sales companies, retailers and agents sell our products around the world. Europe is our main market area. We are seeking growth in Asia and North America. In addition, more than 300 forest specialists serve forest owners in approximately 100 locations in Finland.
Make the most of Metsä