

LEAD THE PACK

Helping customers succeed
in premium brand packaging



Metsä Board helps brands across food, pharma and other demanding end uses succeed with premium lightweight paperboards and co-developed packaging solutions – designed for performance, reliability and scale.

Reliable supply starts at the source

Customers rely on Metsä Board for consistent quality, dependable availability and full transparency – improving predictability in dynamic markets.

What this is built on

- Integrated Nordic fresh-fibre value chain backed by 90,000 forest owners
- Multi-mill production platform in Finland and Sweden
- Fast, custom-cut sheet supply via a European sheeting hub

Sustainability ambition backed by transparent data

A credible, data-based foundation for Scope 3 management, long-term decarbonisation and ESG reporting.

What this is built on

- 93% fossil-free energy and climate targets with SBTi aligned 1.5C pathway
- CDP Triple A and EcoVadis Platinum
- Fully traceable certified Northern fresh fibre (certification rate 92%)
- Third-party-verified climate impact assessments

Solutions aligned with tightening packaging regulations

As packaging regulations evolve, fibre-based packaging is well-suited to support recyclability requirements, lightweighting targets and long-term EPR cost management.

What this is built on

- Lightweight fibre-based materials that reduce packaging weight and material use
- Material and packaging design innovation for plastic reduction
- Recyclable paperboard solutions aligned with regulatory expectations

From concept to performance — built together

Metsä Board helps customers turn packaging ambitions into high-performance solutions through material expertise, end-to-end life cycle support and regulatory insight.

1. Make the right material and design choices

- Material and design guidance across end uses, including food, pharma and other demanding applications
- R&D expertise supporting safety, strength and product protection
- Support for lightweighting and plastic-to-fibre conversions where suitable

2. Co-create and optimise solutions together

- Joint packaging development in collaborative design centres in Finland, North America and Italy
- Hands-on technical support to maximise packaging and converting performance

3. Improve performance across the full life cycle using data

- End-to-end view from material choice to supply-chain performance
- Life cycle assessments and packaging carbon footprint calculations supporting data-driven optimisation

Product overview

Discover Metsä Board's product range in the table below and benefit from sales and technical expertise in matching the optimal grade for your packaging.

	NATURAL	CLASSIC	PRO	PRIME
FOLDING BOXBOARDS FBB	MetsäBoard Natural FBB* MetsäBoard Natural FBB CX	MetsäBoard Classic FBB	MetsäBoard Pro FBB Go* MetsäBoard Pro FBB Bright MetsäBoard Pro FBB CX	MetsäBoard Prime FBB Bright MetsäBoard Prime FBB EB** MetsäBoard Prime FBB CX MetsäBoard Prime FBB CXB
FOODSERVICE BOARDS FSB	MetsäBoard Natural FSB Cup*		MetsäBoard Pro FSB Cup*	
WHITE KRAFTLINERS WKL	MetsäBoard Natural WKL Bright	MetsäBoard Classic WKL	MetsäBoard Pro WKL	MetsäBoard Prime WKL

*available with PE coating

**dispersion barrier coating



Scan QR code or click link for most up-to-date product information



Reduce your carbon footprint